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Miami Non-Profit Organization Reclaimed Earth, Inc. Partners with Ron Magill Conservation Endowment & Zoo Miami Foundation for Conservation Awareness Project at a Creche School in South Africa

[MIAMI, FL, October 17, 2019] Reclaimed Earth, Inc. recently teamed up with the Ron Magill Conservation Endowment, and Zoo Miami Foundation to deliver wildlife educational books and gifts to school children in South Africa. Reclaimed Earth purchased 40 adopt boxes from ZMF; 10 wild dogs, 10 black rhinos, 10 giraffes, and 10 elephants, each including the plush animal and adoption certificate, along with a photo of the corresponding animal. The boxes also included Zoo 3D Albums generously donated by the Ron Magill Conservation Endowment.

Yvette Ayala, Founder of Reclaimed Earth and also a member of the Wild Bunch at the Zoo Miami Foundation, partnered with ZMF to create this special initiative for the children at this creche to specifically raise awareness about the wildlife that surrounds these communities. "Many of the people who live in the rural communities that surround the wildlife areas in South Africa live in poverty. In our 2018 trip to Kwazulu-Natal, South Africa, we visited the Silethukukhanya Creche, supported by our partners, Wild Tomorrow Fund, and learned about the unfortunate circumstances surrounding wildlife and human conflict in these communities" said Ayala.

Seven volunteers from Reclaimed Earth and two representatives from Wild Tomorrow Fund arrived in South Africa to personally deliver the gifts to the children. "Driving into the school grounds and seeing the children jumping with excitement set off beautiful waves of emotion in all of us," said volunteer Nathalie Maltez. "Their happiness coupled with gratitude, a feeling they're too young to comprehend, but innocent enough to feel, radiated on all their faces. For many, the plush animals inside the gift boxes was their first encounter with their native wildlife. We knew in that moment this association with wildlife was a positive one," Maltez continued. "It was a small but monumental step for the conservation of Africa's wildlife with the future of it all smiling back at us."

"Due to the positive reaction from the children, the teachers, and our partners, we plan to make a similar visit and donation in the future at other creches in Kwazulu-Natal near the reserves we work with." shared Ayala. "Our ultimate goal is to encourage harmony between communities and wildlife through positive impacts that inspire the desire to co-exist conflict-free."



About Reclaimed Earth, Inc.

Reclaimed Earth, Inc. is a non-profit organization dedicated to the conservation of endangered wildlife through public education, outreach, and fundraising efforts to provide medical care relief, protection, and repopulation efforts needed for critically endangered animals. Reclaimed Earth's efforts can be found online at www.reclaimedearthwildlife.com, Facebook, LinkedIn, and Instagram.

About Wild Tomorrow Fund

Wild Tomorrow Fund is dedicated to the protection of threatened and endangered species and the habitats they depend on for survival. They want to ensure that the world that comes after us is a world in which a wild tomorrow is possible. WTF works on the ground in southern Africa and their vision is for a world in which wildlife habitats are expanded and protected, and where existing reserves have the resources needed to keep their animals safe.

About Zoo Miami Foundation

Zoo Miami Foundation (ZMF), formerly Zoological Society of Florida, is the private non-profit support organization for Zoo Miami Founded in 1956. While Miami-Dade County operates and maintains the Zoo, Zoo Miami Foundation, backed by loyal Zoo Supporters allows Zoo Miami to continue mission-driven initiatives and zoo enhancements to encourage an appreciation for the World's wildlife to conserve it for future generations.